



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-03-2012 PAGE: 1 of 4

BUYING TIME - 6205  
ATTN: ERICA CORSO  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395254	08-09-2012	10-02-2012	4	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est# 330 349 2193			CMS # 240875	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240875				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2193																	
3	10-03-2012	10-03-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				2	30			1					1	75	1	75.00
4	10-08-2012	10-08-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				2	30	1							1	75	1	75.00
5	10-03-2012	10-03-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				2	30			1					1	175	1	175.00
6	10-08-2012	10-08-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				2	30	1							1	175	1	175.00
7	10-03-2012	10-05-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				2	30			1		1			2	175	2	350.00
8	10-08-2012	10-08-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				2	30	1							1	175	1	175.00
9	10-02-2012	10-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				2	30		1	1	1	1			4	250	4	1,000.00
10	10-08-2012	10-08-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				2	30	1							1	250	1	250.00
12	10-02-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30						1		1	250	1	250.00
13	10-02-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				2	30						1		1	150	1	150.00
16	10-02-2012	10-07-2012	03:00PM - 04:00PM	KATIE (817)				2	30		1	1	1	1			4	175	4	700.00
17	10-08-2012	10-08-2012	03:00PM - 04:00PM	KATIE (817)				2	30	1							1	175	1	175.00
19	10-02-2012	10-04-2012	01:00PM - 02:00PM	THE CHEW (11514)				3	30		1		1				2	150	2	300.00
20	10-08-2012	10-08-2012	01:00PM - 02:00PM	THE CHEW (11514)				3	30	1							1	150	1	150.00
21	10-02-2012	10-07-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				2	30		1		1				2	200	2	400.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 330 349 2193			CMS # 240875	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240875	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 330 P : 349 E : 2193																	
22	10-08-2012	10-08-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	2	30	1							1	200	1	200.00
23	10-02-2012	10-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30		1	1	1	1			4	500	4	2,000.00
24	10-08-2012	10-08-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	1							1	500	1	500.00
25	10-02-2012	10-05-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	3	30		1	1	1	1			4	180	4	720.00
26	10-02-2012	10-07-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)	2	30		1		1				2	175	2	350.00
27	10-08-2012	10-08-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)	2	30	1							1	175	1	175.00
28	10-02-2012	10-06-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	2	30			1		1			2	850	2	1,700.00
		Cr Resolved	Rate Reason														
		10-03-2012	850 CRDT RESOLV														
		10-05-2012	850 CRDT RESOLV														
		Total:	1,700											Credit Resolved Total:		-2	-1,700.00
29	10-08-2012	10-08-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30	1							1	1,400	0	0.00
30	10-02-2012	10-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30		1		1				2	700	2	1,400.00
M	MG Group #	Preempted	Rate Reason		MG Description			Duration									
	333357	10-02-2012	700 POLITICAL		2 X 30 @ \$1,400 T,Th 07:30PM - 08:00PM -		1	30		X		X		2	1,400	2	2,800.00
		10-04-2012	700 POLITICAL		10/02/12-10/04/12 (901)												
		Total:	1,400											Preempt Total:		-2	-1,400.00
		Cr Resolved	Rate Reason														
	333357	10-04-2012	1,400 CRDT RESOLV														
		Total:	1,400											Credit Resolved Total:		-1	-1,400.00

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Contract No 395254	Contract Dt 08-09-2012	Revision Dt 10-02-2012	Rev# 4	Advertiser MCINTYRE FOR CONGRESS	Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 330 349 2193			CMS # 240875	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240875			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
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31	10-05-2012	10-05-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			2	30					1			1	300	1	300.00
32	10-02-2012	10-07-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			2	30		1		1				2	225	2	450.00
33	10-08-2012	10-08-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			2	30	1							1	225	1	225.00
34	10-02-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			2	30			1	1				2	500	2	1,000.00
35	10-02-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30		1	1	1	1			4	750	4	3,000.00
36	10-08-2012	10-08-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30	1							1	750	1	750.00
37	10-02-2012	10-07-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			2	30		1		1				2	350	2	700.00
38	10-02-2012	10-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30		1		1				2	750	2	1,500.00
39	10-08-2012	10-08-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30	1							1	750	1	750.00
43	10-08-2012	10-08-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			3	30	1							1	180	1	180.00
44	10-08-2012	10-08-2012	10:58AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			2	30	1							1	300	1	300.00
45	10-08-2012	10-08-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)			2	30	1							1	500	1	500.00
46	10-03-2012	10-05-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30			1		1			2	950	2	1,900.00
47	10-03-2012	10-05-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30			1		1			2	650	0	0.00
48	10-08-2012	10-08-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30	1							1	650	0	0.00

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49	10-02-2012	10-05-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30		1		1	1			3	600	3	1,800.00	
50	10-08-2012	10-08-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30	1							1	600	1	600.00	
51	10-08-2012	10-08-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30	1							1	750	1	750.00	
52	10-03-2012	10-03-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30			1					1	750	1	750.00	
53	10-05-2012	10-05-2012	06:58PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30					1			1	1,400	1	1,400.00	
																Contracted Gross Total:		69	28,300.00	
																Actual Gross Total:		66	26,600.00	
																Agency Commission:			3,990.00	
																Net Total:			22,610.00	
Month/YR			Preempted	Made Good		Contract Total		Adjustments								Actual Total				
Oct 12			1,925.00	2,800.00		28,300.00		1,700.00 CR								26,600.00				
TOTAL			1,925.00	2,800.00		28,300.00		1,700.00 CR								26,600.00				

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